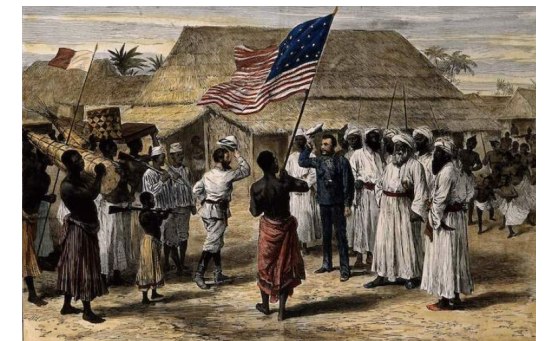


# KJK

## GESCHIEDENIS





**KUK Geschiedenis** takes you on an exciting and entertaining journey of historical discovery, from the Stone Age to modern history. Each edition has beautifully illustrated pages and is written by renowned journalists. In each edition we take you on a historical journey of discovery. An informative magazine for people with a passion for history.

Each issue focuses on a title theme. In an extensive dossier, all the important aspects of the time period at the center are examined from all possible angles and expertly explained.

The magazine is published 8 times a year in the Netherlands and Belgium (Vlaanderen).





**Regular sections:**

**Current:** historical backgrounds of current events.

**Portrait:** the life stories of prominent and outstanding figures from the distant or recent past.

**Everyday history:** the big story behind seemingly everyday objects.

**Forum:** the latest news on research, science, exhibitions, books and events.



**KIJK Geschiedenis readers**

The readers of KIJK Geschiedenis are highly educated and have an average age of 50. They are avid book readers, visit museums very regularly, love to travel, go to concerts regularly, and enjoy hiking and biking.

**Age:** average age of 50 years

**Education:** Highly educated

**Magazine**

Frequency: 8x a year, incl. 2 double editions

Printreach: 125,000





## Base rate

in euro's excl. VAT

Edition The Netherlands+Vlaanderen

1/1 page € 1,439

Edition The Netherlands

1/1 page € 776

Edition Vlaanderen

1/1 page € 725

## Format index

1/2 page	63
2/1 page	187

## Position index

Preferred position	110
Spread in center	110
1 <sup>e</sup> page right	110
Cover 2 or 3 120	
Opening spread	120
Cover 4	130
Fold out cover*	280

\*excl. production cost – upon request

Questions about advertising material:  
Traffic Department: [traffic@roularta.nl](mailto:traffic@roularta.nl)

## Formats and measurements (mm)

Format Width x height

### Trim size

1/1	210 x 280
1/2 landscape	210 x 137
1/2 portrait	102 x 280
2/1	210 x 280 – 210 x 280

+ 5 mm bleed on all sides

## Technical specifications

**Trim size:** 210 x 280 mm (wxh)

**Printing process:** rotation offset

**Paper**

- **cover:** 170 grs hv gesatineerd mc

- **inside:** 80 grs UPM Star silk

**Finish:** boundless paperbound

## Advertisement material:

Please submit your digital ad files as  
Certified PDF

All contracts awarded to us are subject to the advertising terms and conditions,  
which can be found on our website <https://roularta.nl/voorwaarden/>





**KJK**  
GESCHIEDENIS

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